

Roland Brent

Bloomington High School

ITCCCA-South President

Marketing the Sport

Roland Brent began his coaching career in 1998 by helping to found the Heroh Sports University club team. The club started with a \$25.00 donation and grew to an operation that traveled nationally and produced 16 Top 10 National finishers in track & field, including 7 top 5 performances at the national meet.

He enters his 7th season as Girls Head Track Coach at Bloomington High School. The 2010 season included a 2A 2nd Place team finish at the IHSA State meet and team titles at the Kenwood Relays (TN), Bloomington-Normal Intercity, and the competitive Bloomington Invitational in addition to placing second to powerhouse Danville at the IHSA Sectional and Big 12 Conference meet.

He spent the three previous years at Central Catholic coaching both Track & Field and Cross Country. Helping to set 17 school records and winning 12 state medals, including an 8th place team performance at the 2004 IHSA State meet.

Roland launched the Illinois Prep Track & Field website in 2009 (www.illpreptf.com) with the initial purpose to better promote women's track & field and the sport in general for Central and Southern Illinois. The site has grown dramatically in its first two years of existence and in 2010 began administering team rankings for the sport.

www.illpreptf.com Unique Visitors:

2009: 10,508

2010: 27,944

Brent is a certified USATF Level I Coach and is also certified by the American Sports Education Program (ASEP).

He won the Triple Jump and placed second in the long jump at the 2004 USATF Master's National Championships in Decatur, IL.

Roland is employed at State Farm Insurance as a Business Analyst.